



Introducing our 'Impact Investing for VCs' training course

ImpactVC is the leading source of impact resources for VCs, developed with our community of 500+ VCs.

We're launching our flagship, in-person, training programme to help you better source, select, and scale companies for impact and financial returns.

The course will be based on work done at Big Society Capital, the VC Impact Playbook, and knowledge and experience from the ImpactVC community.

WHAT:	A 2 day in-person training programme
WHERE:	Google offices in central London
WHEN:	17th & 18th October 2023
HOW MUCH:	Discounted launch price of £950pp + VAT (bursaries available)

Programme Goals

After attending our programme, you should be able to:

- Embed impact into your fund's thesis and processes, helping you to select the best businesses
- Understand how to leverage impact as a competitive source of value, helping to power returns by better assessing impact companies
- Attract top-tier founders based on your impact value add
- Appeal to LPs who are increasingly looking for impact credentials



Speakers include:

zinc

isomercapital

**BIG
SOCIETY
CAPITAL**

Northzone

eKa

SNOWBALL

About the Programme

The course is based on the [VC Impact Playbook](#), built in collaboration with the ImpactVC community and downloaded 1,000+ times

Course curriculum will cover:

- Creating an impact investment thesis that focusses on high-impact-high-return business models
- Assessing impact returns, risks, and related commercial upside
- Best practice for impact decision making
- Strategic impact measurement
- Impact reporting
- Panel of LPs discussing investments and trends in impact venture



Feedback on our VC Impact Playbook:

“ From the perspective of generalist tech VC, the content is really rich and thought-provoking, and will definitely be of value as we continue to back more and more impact-led businesses.”

Elodie Broad,
Head of Impact and ESG, Balderton

“ The playbook feeds into the systems change role that AENU aims to play: to attract more attention and funding into impact venture capital, we need to share learnings and build capacity in the ecosystem, especially among the new generation of impact managers.”

Melina Sánchez Montañés,
Investment Principal & VP Impact, AENU

Course Facilitator: Nick Andreou

Nick Andreou has worked as an academic, investor, consultant, and founder in the impact space. He is the facilitator on the 'Impact Fundamentals for VC' course and is author of the ImpactVC 'VC Impact Playbook', created in consultation with the ImpactVC community. He has trained hundreds of impact professionals, across institutional investors, angels, and family offices. He is a Visiting Fellow at the University of Oxford's Saïd Business School, and a guest speaker at the London Business School. He holds a PhD and an MBA.



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